**Writing and Designing for the Web**

The Internet is an important aspect of life today, especially in the workplace. People access it to gain information quickly and easily. Therefore, when writing and designing for the web, the site must suit the purpose, audience, and topic.

You will work in a group to design a website for an assigned business. Follow the requirements listed below.

**Assignment**

1. Create a site map as seen on page 401. Your site should include a home page and three other pages. (level 2 or level 3 pages)
2. Determine your purpose, audience, and central topic. Type your paper using double-space, 12-point font size Times New Roman.

Turn in and include with site map by end of class on Monday, December 14.

1. Go to wix.com website. Set up a free account: Note username and password. Email instructor the URL for your website. Explore how the website works.
2. Begin creating pages. Be sure to include links or menus to be able to maneuver from page to page on your site.
3. You must include the following in your site:
4. Headings
5. Body text
6. A List
7. Menus (or links) to all pages
8. Images (as needed only)
9. Consistent background color and design
10. A widget—contact form, comment section, or map

Options: Audio, Video

1. Follow drafting principles pg. 403 1-5.
2. Test your site before final posting.
3. Use correct grammar, spelling, punctuations, and sentence structure.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hour: \_\_\_\_\_\_

Assignment: ***Writing and Designing for the Web***

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| **Category** | **10-9** | **8.9-8** | **7.9-7** | **6.9-6** | **5.9-00** | **Comments** |
| **Site Map, Audience, Purpose, Central Topic**  **(Planning is thorough)** |  |  |  |  |  |  |
| **Website Home Page**  (Identify site with introduction on purpose (mission statement)) |  |  |  |  |  |  |
| **Elements and Page Functions**  (All elements required are included, suited for purpose, topic, audience, and work properly) |  |  |  |  |  |  |
| **Three Pages--Content**  (appropriate to audience, topic, and purpose) |  |  |  |  |  |  |
| **Language**  (grammar, spelling, punctuation, and sentence structure) |  |  |  |  |  |  |
| **Total** |  |  |  |  |  |  |

Areas of Improvement: